

## Press release

### Canadian TV, Sex & Videotape:

#### Toronto Author, Filmmaker & Professor presents her work in Halifax Oct 5-7

Toronto-based author, blogger, filmmaker, and professor **Marusya Bociurkiw** will be in Halifax October 5-7 to launch her new book, [\*Feeling Canadian: Television, Nationalism, and Affect\*](#), screen a recent film, and lecture on her research into ephemeral media archives. This is a unique opportunity to experience the different facets of this interdisciplinary scholar and artist's work.

Marusya Bociurkiw is the author of four books besides [\*Feeling Canadian\*](#), including *Comfort Food for Breakups: The Memoir of a Hungry Girl*, an award-winning food memoir. A longtime activist in arts, social justice, and queer communities, she has worked as a media artist for the past fifteen years. A graduate of the Nova Scotia College of Art & Design, she is currently assistant professor of media theory in the School of Radio and Television Arts at Ryerson University in Toronto.

**WEDNESDAY OCTOBER 5, 7PM:** Screening of **"What's the Ukrainian Word for Sex?: A Sexual Journey Through Eastern Europe"**

KTS Lecture Hall, New Academic Bldg 2nd floor, University of King's College, 6350 Coburg Rd.

**THURSDAY OCT 6, 7PM:** Launch of [\*Feeling Canadian: Television, Nationalism, and Affect\*](#).

Dr. Bociurkiw will do a reading from the book, and books will be available for sale.

Saint Mary's University Art Gallery, Loyola Bldg, 5865 Gorsebrook Avenue

**FRIDAY OCTOBER 7, Noon to 1PM:** Lecture: **"Mapping the Ephemeral Media Archive: Feminists, Cameras and Cablevision"**.

Multimedia Theatre, NSCAD University, 1895 Granville Street. (Follow signs from North entrance off Granville Mall).

**All events are FREE and open to the general public**

For more information please contact: Lee Parpart, [parpart@bell.net](mailto:parpart@bell.net)

For more information about *Feeling Canadian* and WLU Press please contact: Clare Hitchens, [clare@press.wlu.ca](mailto:clare@press.wlu.ca)

#### Details:

**"What's the Ukrainian Word for Sex: A Sexual Journey Through Eastern Europe"**

Directed by Marusya Bociurkiw, Canada, 2010, 35 minutes

*In this essay-style documentary about sexualities in post-Communist Eastern Europe, the director discovers there is no word for sex in her mother tongue. She travels to Ukraine to find out why. Drawing upon interviews, travelogue footage, and dramatic re-enactment, this film is a humorous and poetic investigation into the erotics of Communism and the complications of hybrid identities.*

**Feeling Canadian: Television, Nationalism and Affect.**

**Wilfrid Laurier University Press 2011.**

*If you've been trying to make sense of the collective affect surrounding state funerals, or the unresolved trauma surrounding the 9/11 anniversary, this book is for you. Drawing on the new field of affect theory, *Feeling Canadian* tracks the ways that ideas about the Canadian nation flow from television screen to audience and then from body to body. Close readings of TV shows and news items such as *Canada: A People's History*, *North of 60*, and coverage of the funeral of Pierre Trudeau, 9/11 and the 2002 and 2011 Olympics reveal how television works to resolve the imagined community of nation, as well as the idea of a national self and national others, via affect.*

**Mapping the Ephemeral Media Archive: Feminists, Cameras and Cablevision**

**Lecture with video clips & archival images**

*In the years 1972 to 1990, across Canada and around the world, media collectives with utopian names like *Reelfeelings*, *Groupe Intervention Video* and *Women Alive* attempted to realize a McLuhanesque vision of a global feminist village. In Canada, they created dozens of social issue documentaries and television series' via community cable TV, producing an ephemeral archive of a vibrant era of political and social change. In this auto-ethnographic project, Bociurkiw examines the passionate sites of feeling – eg., the affects of shame, pride, and pleasure generated by collective work - that accompanied the enactment of the work and its ephemeral archive.*